



CNBM

BNBM

2022 中建投巴新公司 可持续发展报告

BNBM PNG LTD Sustainability Report

携手同行
共建美好

Making Common Efforts to
Build A Promising Future





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领导致辞

Message from the Chairman



2022年是中建投巴新公司成立三十周年的特殊年份。三十年来，中建投巴新公司始终秉持“材料创造美好世界”的企业使命与“环境和谐、经营稳健、运作规范、管理精细、发展创新”的经营理念，立足巴新经济社会发展的实际需求，以负责任和可持续的方式开展业务与合作，与利益相关方共建“美好巴新”。

2022 marks a special year for the 30th anniversary of the establishment of BNBM PNG LTD. In the past three decades, BNBM has always adhered to the corporate mission of building a promising future with materials and the business philosophy of "environmental harmony, stable operation, standard practice, refined management, development and innovation", based on the actual needs of Papua New Guinea's economic and social development, conducted business and cooperation in a responsible and sustainable way to build a "beautiful Papua New Guinea" with stakeholders.

我们坚持创新经营，共建幸福巴新。我们从巴新民众不断升级的美好生活需要出发，深耕当地市场，构建建材家居“一站式”服务连锁平台，并依托中国建材集团的集采、物流等方面优势，积极构筑全球供应体系，汇集全球资源更好地服务巴新人民。我们服务巴新总人口的70%以上，致力于为巴新当地民众的幸福生活贡献力量。

We persist innovative management to build a happy Papua New Guinea together. Starting from the upgrading demands of Papua New Guinea people for a better life, we deeply cultivate the local market, build a "one-stop" service chain platform for building materials and household products, and actively build a global supply system by relying on the advantages of China National Building Material Group Co., Ltd. (CNBM) in centralized purchasing and logistics, so as to pool global resources to better serve the Papua New Guinea people. We serve more than 70% of the total population of Papua New Guinea, and are committed to contributing to the creation of a happy life for local people in Papua New Guinea.

我们坚持合作共赢，共绘多彩巴新。我们坚持与当地政府、企业、供应商、金融机构等合作伙伴携手共进。我们积极参与当地重大项目建设，助力完善基础设施；我们与产业链条上下游建立长期合作关系，打通了全产业链的价值创造能力，有效推动了当地制造业、建筑业、运输业等相关产业发展；我们与各方伙伴建立起高度信任、深度合作的关系，共同形成促进巴新高质量发展的多彩力量。

We persist win-win cooperation to draw a colorful Papua New Guinea. We persist working hand in hand with local government, enterprises, suppliers, financial institutions and other partners. We actively participate in the construction of major local projects and help improve infrastructure; we have established long-term cooperative relations with the upstream and downstream of the industrial chain, opened up the value creation ability of the whole industrial chain, and effectively promoted the development of local manufacturing, construction, transportation and other related industries; we have maintained a relationship of high trust and deep cooperation with all partners, and jointly formed a diverse force to promote the high-quality development of Papua New Guinea.

我们助力社区发展，共筑和谐巴新。我们始终坚持属地化运营，积极主动地融入和服务当地社区。我们坚持以人为本，保障员工合法权益，提升员工专业技能，尊重不同的宗教信仰和风俗习惯，营造了和谐亲清的良好氛围；我们坚持勇担社会责任，积极践行公益，捐助当地医院、学校、孤儿院、残疾人协会等机构，与当地各方共筑和谐社区。

We help the community develop to build a harmonious Papua New Guinea together. We persist localized operation and actively integrate and serve the community. We adhere to the people-oriented principle, protect the legitimate rights and interests of employees, improve their professional skills, respect different religious beliefs and customs, and create a harmonious atmosphere; we persist shouldering social responsibilities bravely, actively practice public welfare, donate to local hospitals, schools, orphanages, disabled people's associations and other institutions, to build a harmonious community with local parties.

我们坚持绿色发展，守护美丽巴新。我们坚持“践行绿色发展，守护绿色梦想”的理念，坚持绿色运营。我们经营环境友好的产品和服务，坚持资源循环利用，倡导绿色办公，努力建设环境友好型企业；我们坚持守护当地生态环境，倡导和践行禁塑行动；我们践行绿色公益，积极保护生物多样性，以实际行动助力人与自然和谐相处，并呼吁更多的民众和机构加入到绿色发展中来，共同守护美丽巴新。

We adhere to green development and protect beautiful Papua New Guinea. We adhere to the concept of "practicing green development and guarding green dreams" and adhere to green operation. We provide environment-friendly products and services, adhere to the recycling of resources, advocate green office, and strive to build an environment-friendly enterprise; we persist guarding the local ecological environment and advocating and practicing plastic ban actions; we practice green public welfare, actively protect biodiversity, help people live in harmony with nature with practical actions, and call on more people and institutions to join in green development and jointly protect beautiful Papua New Guinea.

中国同巴新友好交往源远流长，近年来两国关系快速发展，迎来重要历史机遇。我们将继续秉承“善用资源、服务建设”和助力“构建人类命运共同体”的理念，持续不断地满足当地民众的美好生活需求，积极履行社会责任，携手各利益相关方，为高质量共建“一带一路”贡献更大力量。

The friendship between China and Papua New Guinea has a long history. In recent years, the bilateral relationship has developed rapidly and ushered in important historical opportunities. We will continue to uphold the concept of "Efficient Use of Resources to Serve the Construction" and helping to "build a community with a shared future for mankind", continuously meet the local people's needs for a better life, actively fulfill our social responsibilities, and join hands with all stakeholders to make greater contributions to building a high-quality "Belt and Road" development.

陈咏新
中建材投资有限公司
董事长

Chairman of CNBM Investment Co., Ltd

关于我们

About us



中国建材集团

China National Building Material Group

中国建材集团有限公司（以下简称“中国建材集团”或“集团”）是全球最大的综合性建材产业集团、世界领先的新材料开发商和综合服务商，迄今连续12年荣登《财富》世界500强企业榜单，2022年排名196位，持续位列全球建材企业榜首。集团总部位于北京，当前拥有14家上市公司，其中2家境外上市公司，在水泥、商混、石膏板、玻璃纤维、风电叶片、水泥工程、玻璃工程等方面业务规模世界领先，致力于建设具有全球竞争力的世界一流材料产业投资集团。

China National Building Material Group Co., Ltd. ("CNBM" or "Group") is the world's largest comprehensive building materials industry group, the world's leading developer of new materials and integrated service provider. Up to now, it has been listed in Fortune Global 500 for 12 consecutive years, ranking 196th in 2022, and continuously ranking first among global building materials enterprises. Headquartered in Beijing, the Group currently has 14 listed companies, including 2 overseas listed. Its business scale ranks leading in the world in cement, ready-mix concrete, plasterboard, glass fiber, fiberglass wind turbine blade, cement engineering and glass engineering. It is committed to building a world-class material industry investment group with global competitiveness.



中国建材集团 CNBM



总部位置 北京
Headquarter location: Beijing



2022年《财富》世界500强排名 **196** 位
Fortune Global 500 ranking in 2022:196



2022年全球品牌价值500强排名 **249** 位
Brand Finance Global 500 ranking in 2022:249



2022年拥有上市公司数量 **14** 家（境外**2**家）
Number of listed companies in 2022:14 (2 overseas)



中建材投资

CNBM Investment Company Limited

集团旗下中建材投资有限公司（简称“中建材投资”或“中建投”）成立于2001年1月，是中国建材集团旗下香港上市公司中国建材股份有限公司的全资子公司。目前，公司有海外仓（含建材超市）、集采供应链、石墨新材料产业及投资等主要业务。

Established in January 2001, CNBM Investment Company Limited ("CNBMI") is a wholly-owned subsidiary of China National Building Material Company Limited, a Hong-Kong-listed company under CNBM. At present, the company has major businesses such as overseas chain, centralized supply chain, graphite new material industry and investment.



2022年资产规模 **100⁺** 亿元
Asset size in 2022: Over RMB 10 billion



2022年销售额 **100⁺** 亿元
Sales in 2022: Over RMB 10 billion



2022年拥有员工 **3000⁺** 人
Employees in 2022: Over 3000



海外业务布局 **13** 个国家
Overseas business cover 13 countries



连续多年列深圳 **100** 强企业
Ranked among the top 100 enterprises in Shenzhen for years in a row



中建材投资有限公司 CNBM Investment Co., Ltd.

 **中建投巴新公司**
BNBM PNG LTD

中建投巴新公司（以下简称“公司”或“我们”）是中建材投资旗下全资子公司，主要从事建材、家居、家电产品的零售、批发与分销。经三十年发展，公司目前已成长为当地建材、家居零售市场的龙头企业。目前公司在巴新7大主要城市设立了12家建材家居连锁超市（BNBM HOME）和2家分拨中心，集批发、零售、产品推广、仓储、物流配送于一体，充分满足了客户“一站式”购物需求。

BNBM PNG LTD (hereinafter referred to as "Company" or "We" or "BNBM") is a wholly-owned subsidiary of CNBMI, mainly engaged in the retail, wholesale and distribution of building materials and household products. After 30 years of development, the Company has grown into a leading enterprise in the local building materials and household products retail market. At present, the Company has set up 12 Building materials home supermarket chain (BNBM HOME) and 2 distribution centers in 7 major cities of Papua New Guinea, integrating wholesale, retail, product promotion, warehousing and logistics distribution, which fully meets the "one-stop" shopping needs of customers.

作为当地领先的建材家居一站式企业，公司始终践行中国建材集团“材料创造美好世界”的企业使命和“善用资源、服务建设”的核心理念，并坚持以“环境和谐、稳健经营、运作规范、精细管理、发展创新”为理念，为当地基础设施建设、社会发展和人民生活改善做贡献，搭建中国与巴新两国人民友谊的桥梁。

As a leading local one-stop company for the hardware and home centre business, BNBM has always practiced CNBM's corporate mission of building a promising future with materials and the core concept of "efficient use of resources to serve the construction". BNBM also contributes to local infrastructure construction, social development, and better life of people and builds a bridge of friendship between the peoples of China and Papua New Guinea.

中建投巴新公司关键数据
Key Indexes of BNBM

 建材家居连锁超市（BNBM HOME）在7大城市设立 **12** 家
12 Hardware and Home Centre branches (BNBM HOME) in 7 major cities

 分拨中心 **2** 家
2 distribution centre

 建材产品 **10000+** 种
Variety of building materials over 10,000

 家居产品 **10000+** 种
Variety of household products over 10,000



门店实景 BNBM's stores



时任巴新总理迈克尔·索马雷到访中建投巴新公司
Michael Somare, former Prime Minister of Papua New Guinea visited BNBM

可持续发展管理

Sustainable development management



三十年来，我们始终坚持可持续发展理念，为当地经济做贡献、与当地企业合作、与当地人民友好相处，携手各利益相关方，致力于实现企业与社会、环境的协调共赢。

In the past 30 years, we have always adhered to the concept of sustainable development, contributed to the local economy, cooperated with local enterprises, got along well with local people, joined hands with various stakeholders, and committed ourselves to achieving coordination and win-win situation with enterprises, society and environment.

可持续发展理念 Sustainability Philosophy



可持续发展治理

Sustainable development governance

我们高度重视自身决策、经营活动对当地社会、经济和环境等方面带来的影响，坚持属地化运营，打造跨文化融合发展模式，以文化促融入，以文化促发展，积极主动融入和服务当地经济社会发展，共建持续发展的未来。

We attach great importance to the impact of our own decision-making and business activities on local society, economy and environment, adhere to localized operation, create a cross-cultural integration development model, promote integration and development with culture, actively integrate and serve local economic and social development, and build a sustainable future.

“123” 跨文化融合发展模式

"123" Cross-cultural Integration Development Model

- 一个平台
One platform
打造诚信经营、兼容并蓄、主动发声的跨文化融合平台
Creating a cross-cultural integrated platform with integrity, inclusion and active presence
- 两条路径
Two paths
发挥品牌效应，推广中国制造；热心公益事业，彰显公司担当
Promoting BNBM's brand and products made in China and engaging in charitable work to showcase BNBM's responsibility
- 三个本土化
Three types of localization
用人本土化，制度本土化，经营本土化
Localized employment, localized system, and localized operation



利益相关方沟通 Stakeholder communication

我们主动倾听并回应利益相关方的各项期望与诉求，拓展与利益相关方的沟通渠道，不断提升责任沟通能力，努力赢得利益相关方的支持与信任。

We actively listen to and respond to the expectations and demands of stakeholders, expand communication channels with stakeholders, continuously improve responsibility communication skills, and strive to win the support and trust of stakeholders.

利益相关方 Stakeholders	期望与诉求 Expectations and demands	回应 Responses
股东 Shareholders	提升企业绩效 Improvement of business performance 完善公司治理 Improvement of corporate governance 及时、准确披露公司运营情况 Timely and accurate disclosure of the Company's operation	提供合理投资回报 Providing reasonable return on investment 落实高质量经营管理 Implementing high-quality business management 履行信息披露 Disclosing information
政府 Government	合规经营 Compliance operation 依法纳税 Paying taxes according to law 促进就业 Promoting employment	遵守当地法律法规 Complying with local laws and regulations 积极足额缴税 Paying taxes in full 开展属地招聘 Localized recruitment
客户 Customers	优质产品 Quality Products 便捷舒适的购物体验 Convenient and comfortable shopping experience 完善的售后服务 Excellent after-sales service	全流程把控产品品质 Conducting whole process product quality control 提供一站式采购平台 Providing a one-stop procurement platform 规范售后管理 Standardizing after-sales management
员工 Employees	就业保障 Job security 发展机会 Career development opportunity 职业培训 Occupational training 职业健康 Occupational health	依法签订合同、足额发放工资、缴纳社保 Signing contracts according to law, paying wages and social security in full 明确的职业发展体系 Clear career development system 提供多样化培训 Diversified training 提供安全工作环境 Providing a safe working environment
环境 Environment	合理利用资源 Rational use of resources 保护生态环境 Protecting ecological environment	坚持绿色环保运营 Persisting green operation 助力海洋生态保护 Helping with marine ecological protection 持续开展环保宣传 Continuously environmental protection publicity
合作伙伴 Partners	遵守商业道德 Compliance with business ethics 加强产业合作 More industrial cooperation	诚信合规、恪守准则 Integrity and compliance, and abiding by the standards 资源共享、互助共赢 Resource sharing, mutual assistance and win-win solution
社区 Communities	助力社区发展 Promoting the community development 积极参与社区活动 Actively participating in community activities	开展公益活动 Carry out public welfare activities 参与活动赛事 Participating in the events

案例：“善用资源日”开放活动 Case: "Efficient Use of Resources" Open Day

2022年9月13日，中建投巴新公司以“30年初心不变”为主题，举办“善用资源日”云开放活动，邀请公众一起深入中建投巴新公司，见证公司扎根巴新稳健运营、促进发展共生的诚挚初心。

On September 13, 2022, BNBM held an open day campaign online with the theme of "30 Years of Unchanging Original Intention", and invited the public to visit BNBM to witness the sincere initial intention of the Company to take root in Papua New Guinea and to pursue steady operation and promote development and harmony.

“云开放”活动全方面、多角度地诠释了中建投巴新公司本土经营30年的坚持和蜕变，员工倾情讲述公司从市场新秀成长为行业龙头的点滴历程，向公众展现了中国企业践行人类命运共同体理念的责任担当。

The event explained the persistence and transformation of BNBM during its operation for 30 years from all aspects and angles, and the employees told the story of the Company's growth from a market rookie to an industry leader, showing the public the responsibility of Chinese enterprises to practice the concept of a community with a shared future for mankind.



扫一扫了解更多内容
Scan the QR code to learn more



大事记

Memorabilia



巴新是大洋洲面积第二大国，位于太平洋西南部，是太平洋岛国地区中面积最大、人口最多、最具发展潜力的国家。巴新也是太平洋岛国地区首个与中国签署“一带一路”建设谅解备忘录的国家。

Papua New Guinea is the second largest country in Oceania, located in the southwest of the Pacific Ocean, and is the country with the largest area, the largest population and the greatest development potential among the Pacific island countries. Papua New Guinea is also the first country in the Pacific island region to sign a memorandum of understanding with China on the construction of the "Belt and Road Initiative".

中建投巴新公司自成立以来，始终以满足当地人民对于建材、家居产品的需求为愿景，积极履行社会责任，携手各利益相关方为高质量共建“一带一路”、打造和谐友好的中巴新命运共同体贡献力量。

Since its establishment, BNBM has always met the needs of local people for hardware and household products and fulfilled its social responsibilities, worked with all stakeholders to contribute to the high-quality Belt and Road development and a harmonious and friendly Sino-PNG community with a shared future.



1992

中建投巴新公司成立。
In 1992, BNBM PNG LTD was established.



1994

从预制房屋建设转型为经营建材与家居产品的零售和分销。
In 1994, BNBM shifted from prefabricated housing construction to retail and distribution of building materials and household products.

1997

在莫港开设第一家自有物业建材零售店——肯尼迪店。
In 1997, Kennedy Store, the first self-owned building materials retail store, opened in Port Moresby.



1999

以巴新第二大城市莱城为切入点，开设首家外岛分店——莱城卓希店，标志着公司从单店经营迈入连锁经营模式。
In 1999, taking Lae, the second largest city in Papua New Guinea, as the breakthrough point, the first outer island branch - Josey Branch was opened, which marked the Company's transition from single store operation to chain operation mode.

2002

在莫港成立家电批发中心，公司业务首次拓展到家电分销领域。
In 2002, a home appliance wholesale center was established in Port Moresby, and the Company's business expanded to the field of home appliance distribution for the first time.



2005

巴新政府授予时任中国建材股份有限公司总裁曹江林先生独立三十周年勋章。
In 2005, the Papua New Guinea government awarded Mr. Cao Jianglin, former President of China National Building Material Company Limited, the 30th Independence Anniversary Medal.



2007

莫港第一家家居中心正式成立，巴新首任总理迈克尔·索马雷莅临剪彩。
In 2007, the first home center in Port Moresby was formally established, and Michael Somare, the first Prime Minister of Papua New Guinea, came to cut the ribbon.



2010

可可坡建材家居一体店正式开业，成为公司首家建材家居大型一站式购物平台。
In 2010, KOKOPO Building Materials and Home Furnishing Integrated Store officially opened, becoming the Company's first large-scale one-stop shopping platform for building materials and home centre.



2015

公司连锁经营模式拓展到南太平洋岛国瓦努阿图。
In 2015, the Company's chain operation mode expanded to Vanuatu, a South Pacific island country.



2017

公司连锁经营模式拓展到非洲坦桑尼亚、赞比亚等国家。
In 2017, the Company's chain operation mode expanded to Tanzania and Zambia.

2020

开设哈根店，公司零售业务正式进入巴新高地地区。
In 2020, Hagen Branch was opened, and the retail business of the Company officially entered the highland of Papua New Guinea.

2021年以来发展重点

Development Focus since 2021



2021

莫港家居中心全面翻新后正式开业。
In 2021, the Port Moresby Home Center officially opened after being completely renovated.



2022

拉包尔店搬迁至新址，升级改造后正式开业。
In 2022, the Rabaul Branch moved to a new location and officially opened after upgrading.



巴新公司旗下Challengar数码店相继在首都Rainbow地区、马当Yaho商场开业。
In 2022, Challengar digital stores under BNBM opened in Rainbow area of the capital and Yaho Shopping Mall in Madang.

筹备波蓬德塔分店，零售业务再下一城。
In 2022, the Popondetta branch is under preparation, and the retail business will soon enter the region.



「三十年专题」 跨越山海 共赴未来

[Feature Article of 30 Years in PNG]
Crossing Mountains and Seas
to Create A Promising Future

1992年，中国建材在巴新设立了第一个国际公司。1994年，在悉心研究当地市场状况、发展趋势，深入分析巴新居民消费习惯、产品需求后，管理团队提出在当地经营“建材连锁超市”的设想，以“BNBM HOME”建材连锁超市为依托，深耕巴新市场，开启了与巴新人民共筑美好未来的梦想之路。

In 1992, CNBM set up its first international company in Papua New Guinea. In 1994, after carefully studying the local market situation and development trend, and deeply analyzing the consumption habits and product needs of Papua New Guinea residents, the management team put forward the idea of operating a "building materials supermarket chain" in the local area. Relying on the "BNBM HOME" building materials supermarket chain and deeply cultivating the Papua New Guinea market, the Company embarked on the dream road of building a better future together with the Papua New Guinea people.



把民众的需求放在心上

Keeping the needs of the people in mind

30年来，我们紧跟巴新社会需求，精准服务市场，从木材、板材等满足早期民众需求的基础建材产品，发展到服务精细化建房需求的上万种建材产品；从“住上房子”到“过好生活”，我们用心打造一站式购物平台，将中国珠三角地区的众多中国家居家电一线品牌产品引入巴新，更汇聚全球优质资源，打造出一条高质量的全球供应链，让更多巴新民众享受到现代生活的舒适和便利；从巴新的政治中心城市、工业中心城市到农业支柱大省、高地等区域，我们的12家门店、700余名员工为巴新倾情奉献优质的服务和产品，实实在在地改变了当地居民的日常生活，成为巴新家喻户晓的建材家居连锁品牌。

In the past 30 years, we have closely followed the needs of Papua New Guinea society and accurately served the market, from basic building materials products such as woods and boards to tens of thousands of building materials that serve the needs of refined housing construction. From "living in a house" to "living a good life", we carefully built a one-stop shopping platform, introduced many first-line brand products of Chinese household appliances in the Pearl River Delta region of China to Papua New Guinea, and brought together global high-quality resources to create a high-quality global supply chain, so that more Papua New Guinea people can enjoy the comfort and convenience of modern life. From the political center city and industrial center city of Papua New Guinea to the agricultural pillar provinces and highlands, our 12 stores and more than 700 employees have dedicated high-quality services and goods to Papua New Guinea, which has really changed the daily life of the people, and BNBM has become a well-known brand in Papua New Guinea.



店内实景
Picture of BNBM store



店内实景
Picture of BNBM store

把员工的冷暖放在心上

Paying attention to the feelings of employees

自巴新公司成立以来，我们始终把员工放在重要位置，重视员工的物质和精神需求。不断优化员工培养体系、注重队伍建设，努力提高团队的凝聚力；关爱员工生活，尊重地区文化，从实处解决员工的忧虑疑虑，让员工全身心地投入到我们的建材家居连锁事业中，促进公司健康发展。30年来，从几人的初创团队发展到如今700余人的员工规模，员工价值已成为我们可持续发展的核心竞争力。不论是新晋员工，还是中高层管理人员，每一个人都与公司有着相互依靠的关系，每一个人都以服务公司而自豪。

Since the establishment of BNBM, we have always put our employees in an important position and attached importance to their material and spiritual needs, constantly optimized the staff training system, paid attention to team building, and worked hard to improve the cohesion of the team; cared for employees' lives, respected regional culture, solved employees' worries and doubts from the practical point of view, made employees devote themselves to our building materials and home chain business, and promoted the healthy development of the Company. In the past 30 years, from a start-up team of several people to a company with more than 700 employees, our employee value has become the core competitiveness of our sustainable development. No matter new employees or middle and senior managers, everyone has an interdependent relationship with the Company, and everyone is proud of serving the Company.

员工关爱行动
Staff Life Caring Project



把时代的责任放在心上

Keeping the responsibility of the times in mind

我们坚持“为当地经济做贡献、与当地企业合作、与当地人民友好相处”三项原则，在助力当地经济社会发展的同时，积极履行社会责任，热心慈善事业、支持防疫抗疫、参与社区建设、服务民生改善、倡导环境保护，为实现与巴新人民“一起向未来”的美好愿景贡献中国建材力量。在“一带一路”倡议下，2016年深圳和莫尔兹比港结为友好城市，深圳市政府与我们建立合作，共建广东（深圳）产品展销中心，依托连锁平台的品牌影响力以及遍布巴新全国的市场渗透力，推广中国制造、中国产品，并以此建立两个城市、两国人民友好交流的纽带，为构建人类命运共同体不懈努力。

We adhere to the three principles of "contributing to the local economy, cooperating with local enterprises and getting along well with local people". While promoting local economic and social development, we actively fulfilled social responsibilities, engaged in charity, supported epidemic prevention and resistance, participated in community construction, served the improvement of people's livelihood, advocated environmental protection, thus contributing to the realization of the beautiful vision of "creating a promising future together" with the Papua New Guinea people. Under the "Belt and Road Initiative", Shenzhen and Port Moresby became sister cities in 2016. The Shenzhen Municipal People's Government has established cooperation with us to build a Guangdong (Shenzhen) product exhibition center, relying on the brand influence of the chain platform and the market penetration all over Papua New Guinea to promote Chinese products, so as to establish a link of friendly exchanges between the two cities and the peoples, and make unremitting efforts to build a community with shared future for mankind.

6260公里，是中国到巴新的距离，也是我们跨越太平洋，从中国“走出去”的里程。30年来，我们深耕巴新，积极参与巴新经济社会建设，坚定践行材料创造美好世界的职责使命，在建材家居连锁事业的经营实践中用心探索出一条高质量发展之路。今后我们将秉持初心、笃定前行，续写发展共赢的绚丽篇章，与巴新共同奔赴美好未来！

6260 kilometers is the distance from China to Papua New Guinea, and it is also the mileage for us to cross the Pacific Ocean and "go out" from China. In the past three decades, we have been deeply involved in Papua New Guinea, actively participated in the economic and social construction, firmly practiced the duty and mission of building a promising future with materials and carefully explored a high-quality development road in the business practice of building materials and home centre chain business. In the future, we will uphold our initial intentions, move forward with determination, continue to write a brilliant chapter of win-win development, and go to a better future together with Papua New Guinea!



初心向阳 践行高质量发展

Pursuing Transparency-Practicing High-quality Development

本章导语 Introduction

我们深入贯彻高质量发展理念，不断优化公司治理，践行阳光经营，构建合规经营体系、风险管理体系，围绕运营和管理，努力推动数字化发展，为高质量共建“一带一路”提供不竭动力。

We thoroughly implement the concept of high-quality development, continuously optimize corporate governance, practice transparent operation, build a compliance management system and a risk management system, focus on operation and management to promote digital development, providing inexhaustible motive force for building a high-quality "Belt and Road Initiative".

本章回应SDGs议题 SDGs Topics

<p>8 体面工作和经济增长 DECENT WORK AND ECONOMIC GROWTH</p>	<p>9 产业、创新和基础设施 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>12 负责任消费和生产 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>16 和平、正义与强大机构 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>17 促进目标实现的伙伴关系 PARTNERSHIPS FOR THE GOALS</p>
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中建投巴新公司高质量发展 High-quality Development of BNBM



合规经营 坚持规范发展

Compliance management to adhere standardized development

公司严格遵守国际规则和巴新当地法律法规，诚信合规地开展业务活动，确保经营活动全流程、全方位合规，全面保障企业稳健运营。

The Company strictly abides by international rules and local laws and regulations of Papua New Guinea, conducts business activities in good faith and compliance, ensures the whole process and all-round compliance of business activities, and comprehensively guarantees the stable operation.

强化顶层设计

We strengthen the top-level design

公司明确组织领导，成立了以总经理为组长的合规委员会及工作小组，明确合规管理部门、业务部门、监督部门的工作职责。合规管理员由领导班子、业务及职能部门的重要人员组成。

The Company clarified organization and leadership, set up a compliance committee and working group headed by the general manager, and defined the responsibilities of compliance management departments, business departments and supervision departments. The compliance administrators include important personnel from the leadership team, business and functional departments.

制定规章制度

We formulate rules and regulations

公司制定了《合规管理办法（试行）》《违规经营投资责任追究实施办法（试行）》《中建投巴新公司董事会对经理层授权管理制度》《PACSOFT内部账户管理办法》《存货管理办法》《海外采购管理办法》等多项规章制度，督促全体员工依法合规履职，完善治理体系。

The Company has formulated a number of rules and regulations, such as *Compliance Management Measures (Trial)*, *Implementation Measures for Accountability of Investment in Violation of Regulations (Trial)*, *Management System for Authorization of Managers by the Board of Directors of BNBM*, *PACSOFT Internal Account Management Measures*, *Inventory Management Measures* and *Overseas Procurement Management Measures*, etc., urging all employees to perform their duties in compliance with laws and regulations and improve the governance system.

开展合规培训

We carry out compliance training

深植“合规为先、审慎稳健”理念，加强合规文化宣传，推进增强合规理念。2022年，由公司领导班子组织，管理人员、重点岗位人员参会，就采购招标、库存管理等议题开展了多次会议培训，累计参与合规培训103人次。

Upholding the concept of "compliance first, prudence and stability", we strengthen the publicity of compliance culture and promote the enhancement of the compliance concept. Year 2022, the Company's leadership team organized managers and key post personnel to attended the training on procurement bidding, inventory management and other issues, a total of 103 persons participated in compliance training.

风险防控 保障稳健发展

Risk prevention and control to ensure steady development



公司牢固树立底线思维，着力提升抗风险能力，不断巩固风险管理体系、落实安全/风险责任、加强安全培训与演练，保障安全装备和物资供应，严守风险底线，保障稳健发展。

The Company firmly established the bottom line thinking, focused on improving the ability to resist risks, continuously consolidated the risk management system, implemented safety/risk responsibilities, strengthened safety training and drills, ensured the supply of safety equipment and needed materials, strictly adhered to the bottom line of risks, and ensured steady development.

巩固风险管理体系

Consolidating Risk Management System

公司明确建立组织架构、管理制度，制定规范化操作流程，坚持精细管理，建立了全面的人员管理、安全管理、财务管理以及信息管理系统，严格控制运营成本，在确保公司运营有条不紊开展的同时提高效率、降低风险。

The Company has clearly established an organizational structure and management system, formulated standardized operation procedures, adhered to fine management, established comprehensive personnel management, safety management, financial management and information management systems, strictly controlled operating costs, and improved efficiency and reduced risks while ensuring orderly operation of the Company.



总部集中管理 规避运营风险

Centralized management at headquarters to avoid operational risks



分店独立运营 组织体系“分而不散”

Branches operate independently to render a "divided but not scattered" organizational system



推行绩效文化 促进良性发展

Promoting performance culture and positive development

落实安全/风险责任

Implementing safety/risk responsibilities

公司制定了“风险管控责任清单”，明确风险类别、风险等级、管控层级、责任人等关键因素，识别生产经营过程风险源，逐项落实风险责任。

The Company has formulated the List of Risk Management and Control Responsibilities, which clarifies key factors such as risk categories, risk levels, management and control levels, responsible persons, identifies risk sources in the production and operation process, and implements risk responsibilities item by item.

加强安全培训与演练

Strengthen safety training and drills

开展形式多样的安全培训和宣传工作，如对标学习《中国建材股份有限公司2016-2021年生产安全事故警示案例》开展安全自查，聘请外部专家开展安全培训、张贴安全操作宣传画和安全标识牌、开展紧急情况安全演练等，不断增强员工安全意识、提升员工安全防范能力和应急处理能力。

We carry out various forms of safety training and publicity. For example, we compare and study the Warning Cases of Production Safety Accidents of China National Building Materials Co., Ltd. from 2016 to 2021, carry out safety self-inspection, hire external experts to carry out safety training, post safety operation posters and safety signs, and carry out emergency safety drills, etc., so as to continuously enhance employees' safety awareness and enhance their safety prevention ability and emergency response ability.



案例：消防知识培训

Case: Firefighting Knowledge Training

公司聘请专业人员开展消防安全知识讲座，为员工普及消防知识、演示使用灭火器灭火的正确步骤与动作要领，使员工进一步掌握火灾发生时正确的应对措施，增强消防安全意识与自护自救能力。

The company hired professionals to carry out fire safety knowledge lectures, popularize fire safety knowledge, demonstrate the correct use of fire extinguishers and action essentials, so that employees further master the correct response measures in case of fire, enhance fire safety awareness and self-rescue capabilities.



提供安全装备

Providing safety equipment

为不断加强安全用品的使用管理，根据岗位特性及时更换存在不安全因素的安全用具，包括防尘口罩、头盔、安全鞋、电焊手套等。

In order to continuously strengthen the use and management of safety articles, we timely replace safety articles with unsafe factors according to job characteristics, including dust masks, helmets, safety shoes, electric welding gloves, etc.

标准化经营 推动协调发展

Standardizing management to promote coordinated development

公司对建材家居连锁门店进行规范化塑造，包括前端运营标准规范、后端财务管控规范，沉淀出了可快速复制、推广的模式，实现稳步拓展。

By standardizing the hardware and home centre chain stores, including front-end operation specifications and back-end financial management and control specifications, the Company has set up a model that can be quickly replicated and promoted, and realized the steady expansion of chain stores.



中建投连锁经营模式获得国家企业管理现代化创新成果奖
CNBMI's chain operation model won China's National Innovation Award of Enterprise Management Modernization.



中建投巴新可复制经营模式 Reproducible Business Model of BNBM



标准店面
Standard storefront

统一开店标准 Unified store opening standards

公司根据城市、区域、商圈、街道、位置等参数，选出最佳开店地址，综合考虑现有客户流量和潜在流量影响，参照标准店面设计，人员规模、组织结构、软硬件设施等方面实现标准复制。

According to the parameters of city, region, business district, street, location, etc., the Company selects the best store address, comprehensively considers the influence of existing customer flow and potential flow, and realizes mode replication with reference to standard store design, personnel size, organizational structure, software and hardware facilities, etc.

统一运营模式 Unified operation mode

建立统一的卖场管理流程、人员培训管理等规定，为客户提供标准化服务；在产品管理方面，建立一体化管理体系，实现货物“进、销、存”一体化管控。产品分区展示，系统信息和实物一一对应，建立自有物流配送队伍，提供专业的物流配送服务。

The Company has established a unified store management process, personnel training management and other regulations to provide standardized services for customers. In terms of product management, an integrated management system was built to realize the integrated management and control of "purchasing, selling and storage" of goods. Products are displayed in different areas, system information and physical objects are aligned, logistics distribution teams are built, and professional logistics distribution services are provided.

统一管理体系 Unified management system

前端门店运营、后端财务管控，结合月度、年度综合考评，推动分店运营管理水平提升。

Front-end store operation, and back-end financial management and control are conducted combined with monthly and annual comprehensive evaluation, to promote the operation and management level of branches.



数字化经营 助力高效发展

Digital management helps efficient development

顺应数字化的发展趋势，公司成功从全人工运营转型为数字化运营，提高效率，扩大优势，实现提质增效。

In line with the trend of digitalization, the Company has successfully transformed from an all-manual operation to a digital operation to improve efficiency, expand its advantages and achieve quality and efficiency gains.

采购管理数字化

Digitalization of procurement management

通过数据分析优化采购结构、采购量、采购频次。

We optimize purchasing structure, purchasing quantity and purchasing frequency through data analysis.

库存管理数字化

Digitalization of inventory management

商品进、销、存由数据系统统一处理，提升运营效率。

Commodity purchasing, selling and storage are uniformly processed by the data system to improve operational efficiency.



客户管理数字化

Digitalization of customer management

沉淀长效客户消费数据，提高消费转化率、提升客户黏性。

We accumulate long-term customer purchasing data to improve sales conversion rate and enhance customer stickiness.

财务管理数字化

Digitalization of financial management

搭建财务共享平台，集成处理财务信息、整合财务数据，更好地为决策提供数据支撑。

We build a financial sharing platform, integrate and process financial information, pool financial data, and provide data support for decision-making.



初心向上 促进共生共赢



Pursuing Growth-Promoting Harmony and Win-Win Development

本章导语 Introduction

我们主动与当地政府、企业、供应商等伙伴开展友好合作，分享建材家居产品的运营经验，为行业发展注入创新力，努力发挥平台优势，打造全球供应链，在实现自身发展的同时，带动关联行业发展，也为当地民众提供更多更优质、更环保、更便利生活的产品。

We take the initiative to carry out friendly cooperation with local governments, enterprises, suppliers and other partners, share the operation experience of building materials and household products, inject innovation into the development of the industry, exploit the advantages of the platform, build a global supply chain. While realizing our own development, we promote the development of related industries and provide more products with better quality, more environmental protection and more convenient life for local people.

本章回应SDGs议题 SDGs Topics

<p>8 体面工作和经济增长 DECENT WORK AND ECONOMIC GROWTH</p>	<p>9 产业、创新和基础设施 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>16 和平、正义与强大机构 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>17 促进目标实现的伙伴关系 PARTNERSHIPS FOR THE GOALS</p>
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中建投巴新发展共同体 BNBM Development Community



融入地区发展 夯实共赢根基

Integrating into regional development and consolidating the foundation of win-win situation

创造就业机会

Creating employment opportunities

公司坚持本地化雇佣原则，遵守当地劳动法规，公平公正地对待不同种族、性别、宗教信仰和文化背景的员工，为员工提供合理的薪酬福利、签订劳动合同、提供职业保障，通过带动就业促进经济发展，持续提升当地民生福祉。

The Company adheres to the principle of localized employment, abides by local labor laws and regulations, treats employees of different races, genders, religious beliefs and cultural backgrounds fairly and justly, provides reasonable salary and benefits for employees, signs labor contracts, offers occupational security, promotes economic development by promoting employment, and continuously improves local people's livelihood and well-being.

指标 Indicators	年度 Year	2020	2021	2022
员工总数 Total number of employees		700	690	729
女性员工占比 Proportion of female employees		19.60%	22.66%	27.53%
服务超过10年员工占比 Proportion of employees who have served for more than 10 years		5.43%	6.52%	8.23%

推动产业发展

Promoting industrial development

公司首创提出的集建材、家居两类产品于一店的“建材家居一体店”模式，能全方位满足顾客一站式采购需求，为顾客提供更大便利，引领了行业新发展方向，被同行竞相学习模仿。

The "Building Materials and Home Furnishing Integrated Store" model, which is first proposed by the Company and integrates building materials and home furnishing products in one store, meets the one-stop purchasing needs of customers in an all-round way and to provide greater convenience for customers. This model has led the new development direction of the industry and has been studied and imitated by peers.

通过与产业链上下游建立长期合作关系，公司打通全产业链的价值创造能力，在提升建材家居产品保障能力的同时，有效推动了本地制造业、建筑业、运输业等产业的发展。

By establishing a long-term cooperative relationship with the upstream and downstream of the industrial chain, the Company has opened up the value creation ability of the whole industrial chain, and effectively promoted the development of local manufacturing, construction, transportation and other industries while improving the guarantee ability of building materials and household products.

案例：供应商评价

Case: Comment from supplier

Sarco是巴新当地最大的木材供应商之一，与我们有15年的合作历史，他们表示：“BNBM是非常可靠的合作伙伴，在过去15年，我们搭建了互惠共赢的长期合作机制，建立了稳固友好的合作关系。”

Sarco, one of the largest local timber suppliers in Papua New Guinea, has a cooperation history with us for 15 years. They said: "BNBM is a very reliable partner. In the past 15 years, we have established a long-term cooperation mechanism of mutual benefit, and maintained a stable and friendly cooperative relationship."



助力市政建设
Helping municipal construction

加强与当地企业友好合作，为莫尔兹比港海边广场、APEC会议中心、国会大厦、南太运动会场、高速公路等项目提供材料及服务，助力国家形象的提升。

We strengthen friendly cooperation with local enterprises, and provide materials and services for projects such as Port Moresby Seaside Square, APEC Conference Center, Capitol, South Pacific Games Stadium and Expressway, so as to help enhance the national image.



专注市场需求 发挥共赢优势

Focusing on market demand and bringing out win-win advantages

不断挖掘市场需求，以合理的价格为市场提供高品质的商品和服务，随着市场认可度的不断提升、发展规模的扩大，能够为巴新市场引进越来越多的好产品，进一步促进民众生活水平的提高，形成良好的商业生态循环。

We constantly explore market demand and provide high-quality goods and services for the market at reasonable prices. With the continuous improvement of market recognition and the expansion of the development scale, more and more good products can be introduced for the Papua New Guinea market, further promoting the improvement of people's living standards and forming a good business ecological cycle.

高品质产品

High quality products

公司在产品开发引进阶段，坚持采购符合澳标AS/NZS、节能节水WATERMARK认证、ISO认证、CE认证、国标GB等各类产品，从源头把控品质。到货的产品通过质量检验后入库妥善存放，淘汰因运输损坏的产品。产品上架后定期检验产品质量，及时下架缺陷产品。产品质量管理覆盖“工厂出货-运输-入库-上架-出售”全流程，保障交付优质产品。

In the product development stage, the Company insists on purchasing all kinds of products conforming to Australian standard AS/NZS, energy-saving and water-saving WATERMARK certification, ISO certification, CE certification, national standard GB, etc., and controls the quality from the source. After passing the quality inspection, the arrived products will be put into storage properly, and the products damaged due to transportation will be eliminated. After the products are put on shelves, we regularly check the product quality and remove the defective products in time. Product quality management covers the whole process of "factory shipment-transportation-warehousing-shelves-sale" to ensure the delivery of high-quality products.



高品质服务
High-quality service

公司坚持为顾客提供专业、真诚、高效的品质服务，赢得了巴新当地用户的普遍好评和高度信赖。

The Company persists on providing customers with professional, sincere and efficient quality service, which has won universal praise and high trust from local users in Papua New Guinea.

贴心服务 Thoughtful Service	进店导购、区域指引 Showroom guide
采购顾问 Procurement consultant	提供专业咨询、介绍产品特性及配件，帮助采购适用商品 Providing professional consultation, introduce product features and accessories, and helping purchase suitable products
售后维护 After-sales maintenance	凭票质保，及时的维修和更换服务 Warranty by invoice, timely maintenance and replacement service



案例：用BNBM的建筑材料，为家人建房

Case: Building houses for family members with BNBM building materials

Robert Asa是巴新KOKOPO地区的客户，近年来，他通过在BNBM采购建筑材料，为家庭成员建成了三栋房屋，BNBM已成为他们建房和修缮的首选超市品牌。他说：“我信赖BNBM的产品质量和价格，BNBM是非常安心和省心的选择！”

Robert Asa is a customer in KOKOPO area of Papua New Guinea. In recent years, he has built three houses for family members by purchasing building materials in BNBM, which has become their preferred supermarket brand for building and repairing. He said, "I trust the quality and price of BNBM products. BNBM is a very reassuring and worry-free choice!"



公司的顾客Robert Asa
Robert Asa, a customer of BNBM



Robert Asa用BNBM产品修建的房屋
Houses built by Robert Asa with BNBM products



案例：BNBM保障了市政项目的物资需求

Case: BNBM guaranteed the material demand of municipal projects

贝拉投资有限公司是东新不列颠省的一家建筑施工公司，自2014年起成为BNBM的忠实客户。2022年7月，在贝拉投资接到市政府的一项重要建筑工程之后，BNBM保障了此项工程的重要物资需求，使得项目如期开展。公司负责人表示：“我代表贝拉投资有限公司的董事和经理层，感谢BNBM对我们的支持。”

Bella Investment Limited, a construction company in East New Britain, has been a loyal customer of BNBM since 2014. In July, 2022, after Bella Investments Limited received an important construction project from the municipal government, BNBM ensured the important material demand of this project, which made the project start as scheduled. The person in charge of the company said, "On behalf of the directors and managers of Bella Investment, I would like to thank BNBM for its support to us."



Ben Warmaram, 贝拉投资有限公司总经理
Ben Warmaram, Managing Director of Bella Investment Limited



搭建合作矩阵 强化共赢机制

Building a cooperation matrix to strengthen the win-win mechanism

30年来，公司坚持以信立业，赢得了合作伙伴的信赖与支持。

Over the past 30 years, the Company has persisted on establishing its career with trust and won the trust and support of its partners.

国际供应商遍布新加坡、越南、泰国、澳大利亚、新西兰等国家，成为新兴品牌进入巴新市场的“敲门砖”，亦通过地区独家代理、协助品牌开设形象店等方式与供应商建立合作关系。

International suppliers are all over Singapore, Vietnam, Thailand, Australia, New Zealand and other countries, which have become the "stepping stone" for emerging brands to enter the Papua New Guinea market. They also establish cooperative relations with suppliers through regional exclusive agents and assisting brands to open image stores.



长期合作供应商数量：**170+**
Number of long-term cooperative suppliers: Over 170



合作满意率：**100%**
Cooperation satisfaction rate: 100%

部分品牌LOGO展示

Brand LOGOs

AUCMA	Flinders	BRASSHARDS QUALITY PLUMBING PRODUCTS	Caroma
DCA	deli	ERA	FORGE ®
FSL	Makita	MASALTA ®	mi
Midea ®	ORIENTCRAFT Total Abrasive Solutions	SAFETY JOGGER SAFETY SHOES	SHIMGE ® for better life
STANLEY	TACTIX ®	TCL	TECNO

初心向善 构建温馨家园

Pursuing Kindness-Building A Warm Home



本章导语 Introduction

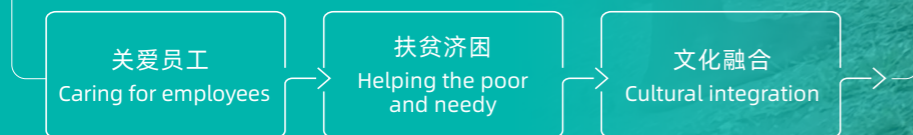
在推进经济合作和促进发展的同时，我们坚持人为本、善为先的理念，为当地员工提供职业保障，为社会弱势群体给予更多关怀，以开放包容的态度实现中巴新文化的交融互鉴，与巴新民众共建和谐温馨的幸福家园。

While promoting economic cooperation and development, we adhere to the concept of people-oriented and kindness-first, provide job security for local employees, bring more care to vulnerable groups in society, realize the blending and mutual learning of new cultures between China and Papua New Guinea with an open and inclusive attitude, and build a harmonious and warm happy home with the people of Papua New Guinea.

本章回应SDGs议题 SDGs Topics

1 无贫穷 NO POVERTY	2 零饥饿 ZERO HUNGER	3 良好健康与福祉 GOOD HEALTH AND WELL-BEING	4 优质教育 QUALITY EDUCATION	10 减少不平等 REDUCED INEQUALITIES

中建投巴新积极参与社区共建 Active Participation in Community Building



关爱员工 引领出彩人生

Caring for employees to lead the brilliant life

保障员工权益

Protecting employees' rights and interests

公司坚持以人为本，尊重员工，遵守巴新当地相关法律法规，提供健康保险、带薪休假、生日福利等多方位福利保障，坚持平等雇佣，营造和谐进取的良好氛围。制订《人力资源管理办法》，将公开、竞争、择优体现在招聘、培养、激励等各个环节，保障员工合法权益。

The Company adheres to the people-oriented principle, respects employees, abides by relevant local laws and regulations in Papua New Guinea, provides health insurance, paid vacation, birthday benefits and other multi-faceted welfare guarantees, persist on equal employment, and creates a harmonious and enterprising atmosphere. We also formulate the Measures for Human Resources Management, and embody openness, competition and merit-based in all aspects of recruitment, training and incentives to protect the legitimate rights and interests of employees.



注重职业发展

Paying attention to career development

公司建立内外部培训机制，每年培训人次覆盖员工总数的60%，采用外部机构集中培训、内部区域培训、组内工作交流三种方式帮助员工学习提升。集中培训由各分店每年推选优秀员工到首都参加外部培训，内部区域培训由总部人事部门指派专人定期到各分店组织企业文化宣讲、客户服务、安全管理等培训，组内工作交流由各工作小组针对专业领域进行经验分享和心得交流。通过各类培训提升员工专业素养和综合能力，鼓励员工积极进取，引导员工更快更好成长。

The Company has established an internal and external training mechanism, with the number of trainees covering 60% of the total number of employees every year, and adopts three ways: centralized training by external institutions, internal regional training and work experience exchange within the group to help employees learn and improve. For centralized training, each branch selects outstanding employees to participate in external training in the capital every year, while for internal regional training, the personnel department of the headquarters assigns special personnel to organize training such as corporate culture presentation, customer service and safety management in each branch regularly, and each working group shares experiences and exchanges experiences in professional fields for intra-group work exchange, so as to improve employees' professional quality and comprehensive ability through various trainings, encourage employees to make positive progress, and guide employees to grow faster and better.

公司不断优化选人用人机制，建立权责明确的组织结构，通过完备和灵活的培训及任用体系，为员工提供充分发挥个人才智和实现自我价值的平台，促进了员工价值与企业价值的共同提高。经系统化培养和考察，迄今已有80名当地员工被提拔为中层管理人员。

The Company constantly optimizes the selection and employment mechanism, establishes an organizational structure with clear rights and responsibilities, and provides employees with a platform to show their personal talents and realize their self-worth through a complete and flexible training and appointment system, thus promoting the common improvement of employee value and enterprise value. After systematic training and inspection, 80 local employees have been promoted to middle managers so far.



员工案例：本·吉林克

Employee case: Ben Girink

本·吉林克目前担任金贝店销售经理，他从2004年4月24日开始在公司工作，迄今已有18年。

Ben Girink is currently the sales manager of Kimbe Branch. He has been working in the Company since April 24, 2004 and has been working for 18 years .

谈到这18年的工作历程，他激动地表示：“我在BNBM学到了丰富的知识，也从我们的宝贵和忠实的客户那里收获了挑战与回报。我学会了重视客户，为他们提供超出预期的服务，同时，这也成为了我在公司服务多年的驱动力。我期待为公司做出更多贡献，我们一定会有更好的未来。”

Talking about the 18-year work experience, he said excitedly, "I gained a whole wealth of knowledge from BNBM and most challenging and rewarding from our valued & loyal customers. I learnt the art of valuing our customers and delivering the services beyond their expectations and that to me is the driving mechanics of my long serving years with the company. I look forward to making more contributions to the Company, and we will definitely have a better future."



关爱员工

Caring for employees

公司致力于营造“和谐、开放”的文化氛围，凝聚员工热情，加强情感交流，促进文化交融，做到不仅依靠事业留人、更依靠感情留人。

The Company is committed to creating a "harmonious and open" cultural atmosphere, inspiring the passion of employees, strengthening emotional communication and promoting cultural blending, so as to retain people not only by career, but also by feelings.

案例：各国员工一同庆祝中国中秋节、巴新独立日

Case: Employees celebrated Mid-Autumn Festival and Papua New Guinea Independence Day together

在中国中秋节，组织文化讲座，讲述“嫦娥奔月”的节日故事，邀请外籍员工诵诗词、唱民歌、品月饼，解锁中华美食，以“沉浸式”体验感受中国传统节日的丰富内涵和美好愿景。

On the Mid-Autumn Festival in China, cultural lectures were organized to tell the festival story of "the Goddess Chang's Flying to the Moon", and local employees were invited to recite poems, sing folk songs, taste moon cakes and Chinese cuisine, and experience the rich connotation and beautiful vision of Chinese traditional festivals.

在巴新独立日，共赏当地特色传统装扮，共度盛典。

On Papua New Guinea Independence Day, staffs enjoyed local traditional costumes and festivities.



案例：充满团体精神的员工球队

Case: Team of Employees Full of Team Spirit

组建员工女子投球队（Netball）、排球队，参与每年一度的赛季比拼，营造顽强拼搏、奋勇争先的精神氛围，提升集体荣誉感，展现员工积极向上的精神面貌。

We set up Netball and volleyball teams for employees, participated in the annual season competition, created a spiritual atmosphere of striving for the first place, enhanced the collective sense of honor, and showed the positive mental outlook of employees.



扶贫济困 播撒幸福希望

Helping the poor and spread the hope of happiness

公司坚持勇担社会责任，积极参与公益活动，为贫困地区和弱势群体提供援助。

The Company persists on shouldering social responsibilities, actively participates in public welfare activities, and provides assistance to poor areas and vulnerable groups.

多年来，公司热衷社区公益事业，持续捐助当地医院、学校、孤儿院、残疾人协会等机构。迄今，公司捐助受灾居民重建家园18家，走访慰问困难儿童近350人，组织员工募捐资助困难人群上千人。公司持续将企业发展回馈于社区改善，受到当地政府及社会各界的高度赞誉。

Over the years, the Company is keen on community public welfare undertakings and keeps on donating to local hospitals, schools, orphanages, disabled people's associations and other institutions. Up to now, the Company has made donation to 18 affected residents to rebuild their homes, visited nearly 350 children in difficulty, and organized employees to raise money to support thousands of people in difficulty. The Company continues to give back the fruits of development to the community, which is highly praised by the local government and all sectors of society.

中建投巴新公益数据（迄今）

Public Welfare Index of BNBM (so far)



参与协助重建受灾居民家园 **18** 家

Assisting in the reconstruction of 18 houses of disaster-stricken residents



走访慰问困难儿童 **350** 人

Visited children in difficulty 350 persons



资助困难人群 **1000** 余人

Raised money to support the needy more than 1,000 people



案例：BNBM助我圆梦最高学府

Case: BNBM helped me realize my dream of UPNG

从巴新大学毕业获得政治学学士学位的Wess Lee，回忆起初入巴新大学校园的那一天，对BNBM的感激之情溢于言表。

Wess Lee, who graduated from the University of Papua New Guinea with a bachelor's degree in political science, recalled the day when he first entered the campus of University of Papua New Guinea, and his gratitude to BNBM was beyond words.

他回忆说：我记得那是在2018年2月，我在巴新大学排队注册。我的母亲凑钱给了我一半的学费，那是她的所有储蓄，我只能拿着这一半的钱去尝试报名。遗憾的是，学校不能接受我只付一半学费这件事，所以我回到了家里。我很失落，快要失去希望了，妈妈也在偷偷哭泣。这让我很伤心，但我必须坚强起来，鼓励妈妈说，现在还不晚，我可以去找工作，明年（2019年）筹到钱后再去报名。我妈妈说不行，她立刻站起来，一路走到了公交车站。

He recalled, "I remember it was in February 2018, and I lined up to register at the University of Papua New Guinea. My mom gave me half of my tuition, which was all her savings. I can only try to sign up with this half of the tuition. Unfortunately, the school couldn't accept that I only paid half of the tuition fee, so I went home. I was very lost, and I was about to lose hope, and my mom was secretly crying. This made me sad, but I must be strong. I told my mom that it is not too late. I can find a job, raise money, and sign up next year (2019). My mom said no. She immediately stood up and walked all the way to the bus stop.

我们坐上了公交车，去了戈尔登斯，向她工作的公司（BNBM HARDWARE）询问，希望他们能借给她一笔贷款。我们走进办公室，母亲问经理她是否能获得贷款，经理说他们必须与总部确认。当总部反馈消息时，经理告诉我们，总部同意了！因为我妈妈是BNBM的一个杰出的、非常勤奋的工作人员！

We got on the bus went to Gordons and asked the company where my mom worked (BNBM HARDWARE), hoping they could lend her a loan. When we walked into the office, my mom asked the manager if she could get a loan, and the manager said she had to talk with the headquarters. Finally, the manager told us that the headquarters agreed because my mom is an outstanding and diligent staff member of BNBM!

第二天我们拿到钱后便去付了全额学费！感谢BNBM协助支付我在2018年剩余的部分学费……你们的支持和帮助没有白费……今天我已经毕业了，获得了政治学学士学位。非常感谢BNBM！

The next day we got the money and paid the full tuition! Thanks to BNBM for helping to pay the rest of my tuition in 2018 ... Your support and help have not been in vain... Today, I have graduated with a bachelor's degree in political science. Thank you very much BNBM!



案例：公益捐助

Case: Public Welfare Donation

公司主动接洽当地需要帮助的公益组织，找到BUK BILONG PIKININI,一家致力于提高巴新本国人民识字率、文化水平及培养孩子们学习和阅读爱好的全国性非盈利组织。在与组织管理人员接洽后，捐赠了画板、铅笔等学习用品及篷布、冰箱、微波炉等生活用品。

The Company contacted local non-profit organizations in need of help, and found BUK BILONG PIKININI, a national non-profit organization dedicated to improving the literacy rate and cultural level of Papua New Guinea people and cultivating children's learning and reading hobbies. After contacting the organization, the Company donated school supplies such as drawing boards and pencils and daily necessities such as tarpaulins, refrigerators and microwave ovens.



文化融合 共建活力社区

Cultural integration to build a vibrant community

公司尊重当地的文化传统与风俗习惯，创造具有中巴新文化习俗、相处融洽的工作环境，积极组织及参与丰富多彩的文体活动，搭建中巴新两国人民的友谊桥梁，努力成为两国跨文化融合的民间大使。

The Company respects local cultural traditions and customs, creates a working environment with new Chinese and Papua New Guinea cultures and customs, actively organizes and participates colorful cultural and sports activities, builds a friendship bridge between Chinese and Papua New Guinea people, and strives to become a folk ambassador for cross-cultural integration between the two countries.

案例：善用文化之旅

Case: Making Good Use of Cultural Journey

公司联合巴新科技大学孔子学院共同举办“走近汉字-善用文化之旅”活动，向孔院学生介绍了中国书法的相关知识，宣讲了中国建材集团、中建投巴新的企业文化，指导孔院学生写出“中国建材”“中国”“巴新”“一家亲”等汉字，并赠送中国建材系列文创作品作为纪念，让学生们更加了解中国建材。

The Company and Confucius Institute of Papua New Guinea University of Technology jointly organized the activity "Approaching Chinese Characters-Making Good Use of Culture", introduced the knowledge of Chinese calligraphy to Confucius Institute students, preached the corporate culture of CNBM and BNBM, instructed Confucius Institute students to write Chinese characters such as "中国建材"(CNBM), "中国"(China), "巴新"(PNG) and "一家亲"(close as families), and presented a series of cultural and creative works of CNBM as a souvenir, so that students could know more about CNBM.



案例：参与公益健跑

Case: Participating in Public Welfare Running

员工参加首次落地莫尔兹比港的国际性公益活动“粉红十月”七公里长跑，活动筹集的资金用于支持莫港总院癌症病房建设。

Employees participated in the seven-kilometer long-distance running of "Pink October", an international public welfare activity that landed in Port Moresby for the first time. The funds raised by the activity are used to support the construction of cancer wards in Port Moresby General Hospital.



案例：圣言大学文化日活动

Case: Divine Word College Culture Day

马当分店员工受邀参加巴新圣言大学文化日活动，观看盛装打扮的舞者热情表演，感受巴新各省份丰富多样的传统文化。

The staff of Madang Branch participated in the Cultural Day of Papua New Guinea Divine Word College, watched the dancers dressed up perform enthusiastically, and felt the rich and diverse traditional cultures of provinces in Papua New Guinea.



初心向美 拥抱碧海蓝天



Pursuing Beauty of Nature-Embracing the Blue Sea and Blue Sky

本章导语 Introduction

我们高度重视自身决策、经营活动对当地社会和环境带来的影响，坚持绿色运营，追求绿色发展，积极应对全球气候变化挑战。严格遵守《2015年巴布亚新几内亚环境法（修订版）》《巴布亚新几内亚2021-2025年国家环境管理战略》等相关环保法规和条例，坚持保护当地生态环境，以实际行动守护碧海蓝天。

We attach great importance to the impact of our own decision-making and business activities on local society and environment, adhere to green operation, pursue green development and actively respond to the challenge of global climate change; strictly abide by relevant environmental protection laws and regulations such as *Papua New Guinea Environmental Law 2015 (Revised Edition)* and *Papua New Guinea National Environmental Management Strategy 2021-2025*, persist in protecting the local ecological environment, and protect the blue sea and blue sky with practical actions.

本章回应SDGs议题

SDGs Topics

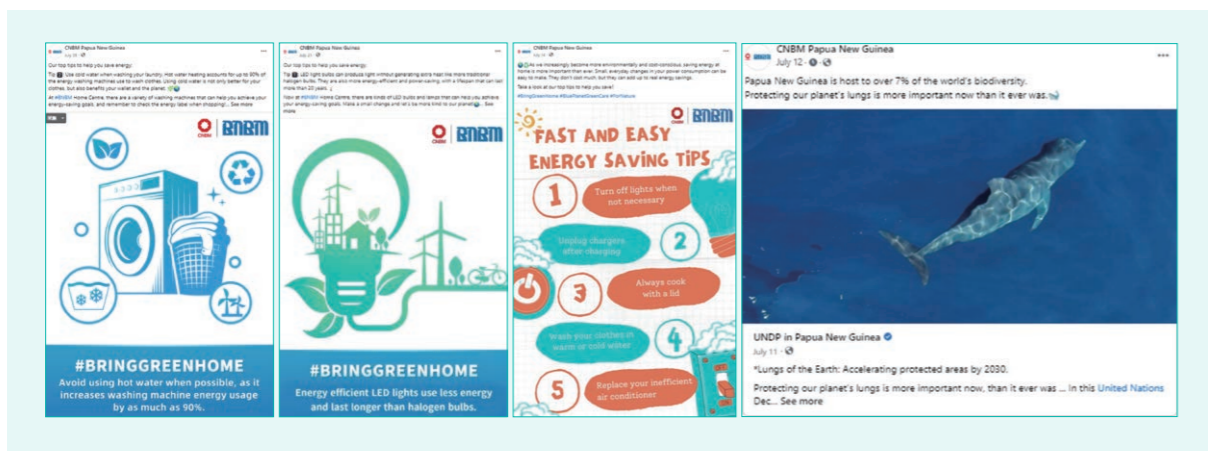


倡导环保理念 贯彻绿色运营

Advocating the concept of environmental protection and implement green operation

公司积极倡导绿色发展理念，在官方社交媒体账号发布“把绿色带回家”“居家节能小妙招”等系列贴文，倡导民众从我做起、从每天的生活小事做起，增强民众爱护自然、保护环境的环保节约意识。

The Company actively advocates the concept of green development, and publishes a series of posts such as "Bring Green Home" and "Small Tips for Energy Saving at Home" on the official social media account, advocating people to start from small things in daily life, and enhancing people's awareness of environmental protection and saving by caring for nature and protecting the environment.



公司积极践行绿色发展理念，倡导绿色办公，努力建设环境友好型企业。

The Company actively practices the concept of green development, advocates green office, and strives to build an environment-friendly enterprise.

绿色办公七项措施

Seven Measures for the Company to Practice Green Office Concept



推广绿色产品 汇聚环保合力

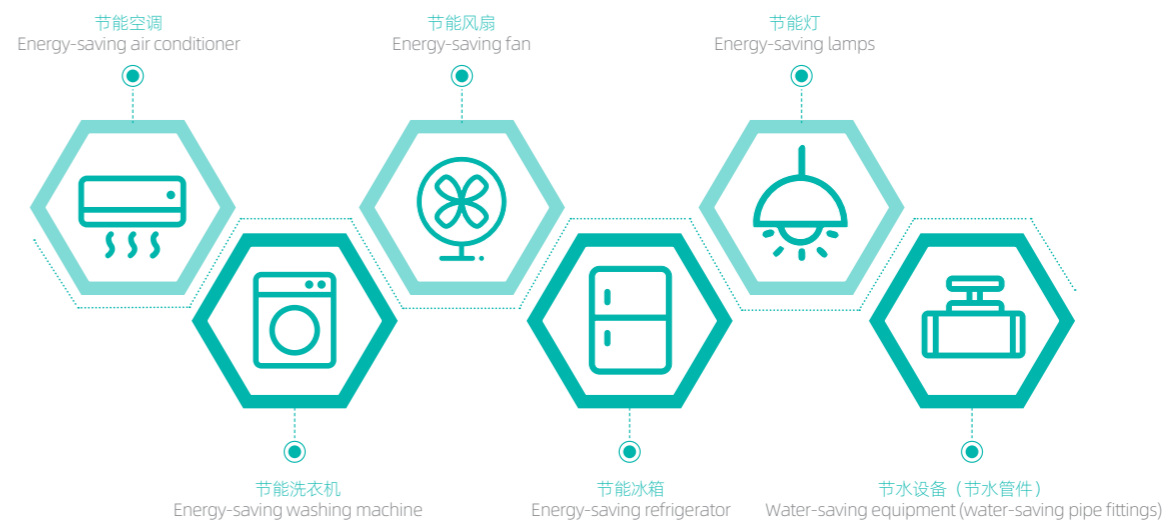
Promoting green products to bring together environmental protection efforts

在采购过程中重视考量环境因素，采购环境友好的产品和服务，在巴新推广绿色节能产品，提供环保生活解决方案，呼吁万千消费者重视生态环境保护。

We pay attention to environmental factors in the procurement process, purchase environment-friendly products and services, promote green energy-saving products in Papua New Guinea, provide environmental protection living solutions, and call on thousands of consumers to pay attention to ecological environment protection.

公司节能产品一览

List of Energy-saving Products of BNBM



案例：普及节能空调

Case: Popularizing Energy-saving Air Conditioning

巴新大部分地区属于热带雨林气候，常年高温，普通家庭每年空调使用时间不少于1000小时，一台节能空调比普通空调每小时少耗电0.24度，全年可节电240度，相应减排二氧化碳188.4千克（家居用电的二氧化碳排放量转换公式，二氧化碳排放量（kg）=耗电量（kWh）x0.785）。在巴新常年酷暑的气候下，公司不断加大力度推广节能空调，助力巴新民众实现低碳减排生活。

Most of Papua New Guinea has a tropical rainforest climate. It is hot all year round and the air conditioner in ordinary families is used for no less than 1,000 hours every year. An energy-saving air conditioner consumes less than 0.24 kWh of electricity than ordinary air conditioners, saves 240 kWh of electricity throughout the year, and correspondingly reduces carbon dioxide emissions by 188.4 kg (conversion formula of carbon dioxide emissions for household electricity consumption, carbon dioxide emissions (kg) = power consumption (kWh) x0.785). Under the perennial hot summer climate in Papua New Guinea, BNBM has continuously increased its efforts to promote energy-saving air conditioners to help Papua New Guinea people achieve a low-carbon emission life.



践行绿色公益 守护自然生态

Practicing green public welfare to protect natural ecology

巴新是生物多样性丰富的热带国家，拥有世界上7%的生物多样性，而目前仍有许多生物受到多种生存威胁，亟需保护。公司积极参与到生物多样性保护的的工作中，并呼吁更多的民众和机构加入到保护野生动植物的行动中来，一起守护美丽巴新，守护绿色地球！

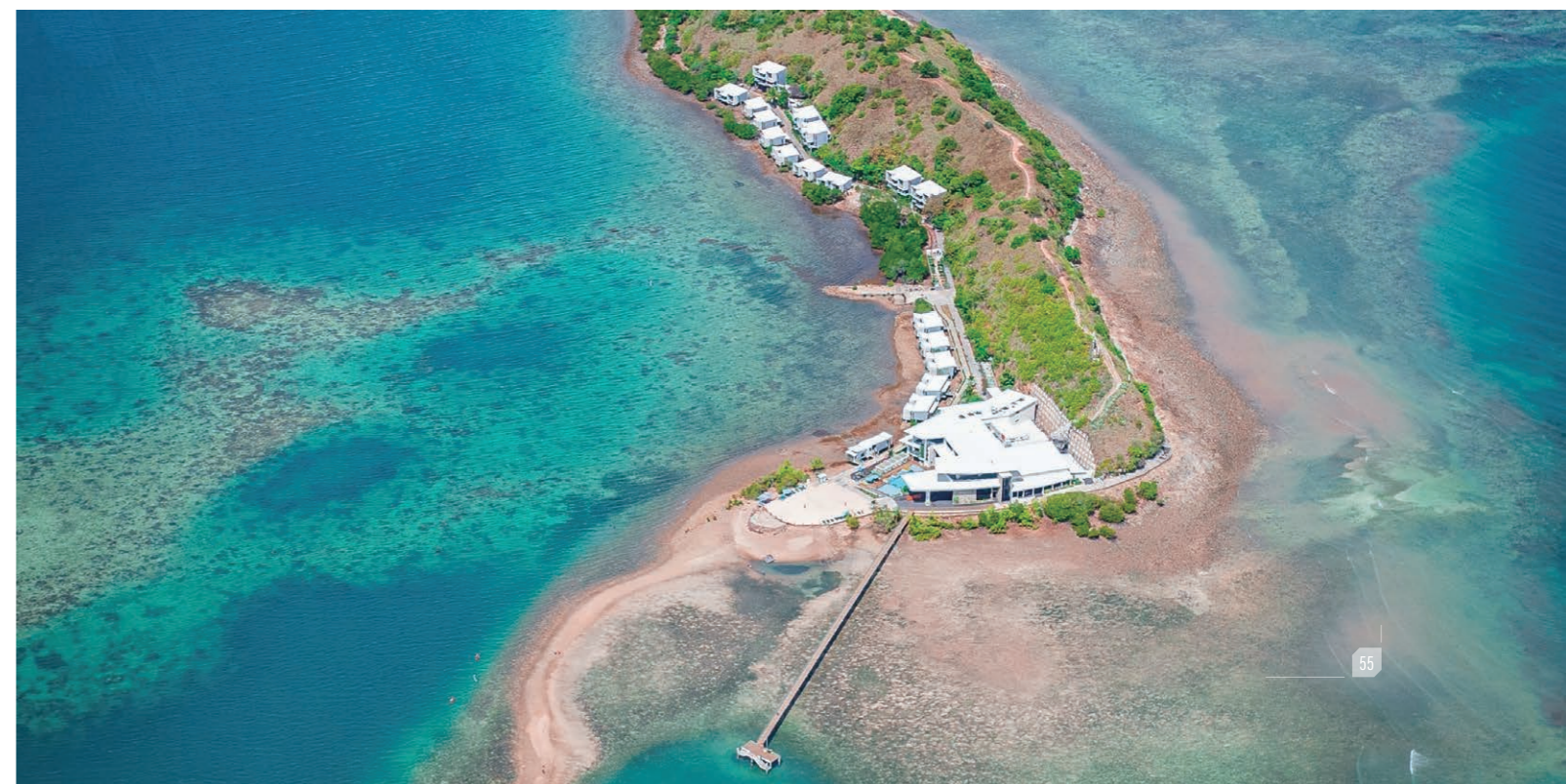
Papua New Guinea is a tropical country rich in biodiversity, with 7% of the world's biodiversity. However, there are still many organisms threatened by environmental factors and in urgent need of protection. The Company actively participates in the work of biodiversity conservation, and calls on more people and institutions to join in the action of wildlife protection, and protect the beautiful Papua New Guinea and the green earth together!

案例：与环保机构WCS合作

Case: Cooperation with WCS

公司与自1970年代起就活跃在巴新进行生物多样性保护工作的非政府组织——国际野生动植物保护学会WCS合作，向他们捐赠了急需的建筑材料和设备器材，用于搭建海洋和雨林区域监测点，助力他们进一步开展生物多样性保护工作。

The Company cooperated with WCS, an international wildlife conservation society, which has been active in biodiversity conservation in Papua New Guinea since 1970s. We donated much-needed building materials and equipment to build monitoring points in marine and rainforest areas to help them further carry out biodiversity conservation work.



未来展望

Prospects



贡献价值 共创美好未来

Contributing value and creating a better future

当前，中国与巴新关系步入高速发展阶段，作为深耕巴新市场的中国企业，我们将始终坚持诚信合规经营，坚持可持续发展理念，创新可持续发展模式，携手各利益相关方，更好地为社会创造价值。

At present, the relations between China and Papua New Guinea have entered a stage of rapid growth. As a Chinese enterprise deeply cultivating the Papua New Guinea market, we will always adhere to integrity and compliance management, uphold the concept of sustainable development, innovate the sustainable development model, and join hands with all stakeholders to better create value for the society.

我们将致力于创造更多经济价值。持续坚持本土化经营，积极助力当地解决就业难题；不断创新经营模式，持续引领和助力巴新消费升级；继续携手合作伙伴，推动当地相关产业和行业可持续发展。

We will strive to create more economic value. We will continue to adhere to localized operations and actively help local people solve employment problems; We will continue to innovate our business model and continue to lead and help Papua New Guinea upgrade its consumption; We will continue to work together with partners to promote the sustainable development of local related industries and industries.

我们将致力于创造更多社会价值。继续坚持以人为本的原则，更好地保障员工合法权益；积极参与公益活动，援助困难群体，促进社区发展，服务巴新人民，建设美好家园。

We will devote ourselves to creating more social values. We will continue to adhere to the people-oriented principle to better protect the legitimate rights and interests of employees. We will actively carry out public welfare activities, assist disadvantaged groups, promote community development, serve the people of Papua New Guinea and build a beautiful home.

我们将致力于创造更多环境价值。一如既往地贯彻“践行绿色发展，守护绿色梦想”的理念，坚持绿色运营，守护当地生态环境，联合更多力量，以实际行动助力人与自然和谐相处。

We will strive to create more environmental value. We will, as always, adhere to the concept of "practicing green development and guarding green dreams", practice green operation, protect the local ecological environment, unite more forces, and help people live in harmony with nature with practical actions.

展望未来，中建投巴新公司将不忘初心，持续深化发展战略，创新发展模式，更好地服务巴新发展需求，更好地贡献中巴新两国关系发展，更有力地推动共建“一带一路”合作取得更多成果，为构建中国同太平洋岛国命运共同体作出更大贡献。

Looking forward to the future, BNBM will not forget its original intention, continue to deepen its development strategy, innovate its development model, better serve the development needs of Papua New Guinea, better contribute to the development of Sino-PNG relations, more vigorously promote the cooperation in building the "Belt and Road Initiative" to achieve more results, and make greater contributions to building a harmonious and friendly community with a shared future of China and Pacific island countries.

附录 Appendix

□ 报告说明 | Report notes

本报告是中建投巴新公司（报告中简称“公司”“我们”）发布的2022年度可持续发展报告。
This report is the 2022 Sustainable Development Report issued by BNBM PNG Limited (referred to as "Company" and "We" in the report).

□ 时间范围 | Time range

本报告周期为2022年1月1日至2022年12月31日，部分内容超出以上时间范围。
This report covers the period from January 1, 2022 to December 31, 2022, and some contents exceed the above time range.

□ 报告边界 | Reporting boundary

本报告系统记载了中建投巴新公司2022年在巴布亚新几内亚履行经济、环境和社会责任，并致力于实现可持续发展的相关理念、实践和绩效。
This report systematically records the relevant concepts, practices and performance of BNBM PNG Limited in fulfilling its economic, environmental and social responsibilities and striving to achieve sustainable development in Papua New Guinea in 2022.

□ 标准依据 | Standard basis

- 联合国全球契约十项原则
Ten Principles of the United Nations Global Compact
- 联合国可持续发展目标
United Nations Sustainable Development Goals
- 全球可持续发展标准委员会（GSSB）《GRI可持续发展报告标准》
Global Sustainability Standards Board (GSSB) GRI Sustainable Development Reporting Standards
- 国际标准化组织《社会责任指南（ISO 26000：2010）》
Guidelines on Social Responsibility (ISO 26000: 2010) by the International Organization for Standardization
- 中国社会科学院《中国企业社会责任报告编写指南（CASS-CSR4.0）》
Guidelines for Compiling Chinese Corporate Social Responsibility Report (CASS-CSR4.0) by the Chinese Academy of Social Sciences
- 《中国企业社会责任报告指南（CASS-ESG 5.0）》
Guidelines for Reporting Corporate Social Responsibility in China (CASS-ESG 5.0)

□ 数据来源 | Data source

本报告所引用的数据均来自中建投巴新公司的正式文件、统计报告及公司网站。报告中涉及金额数据的单位默认为人民币，特殊情况标明其他货币名称。
The data cited in this report are all from the official documents, statistical reports and company website of BNBM PNG Limited. The unit involved in the amount data in the report is RMB by default, and the names of other currencies are marked in special cases.

□ 报告形式 | Form of report

本报告提供简体中文及英文两种语言供读者参阅，以纸质版和电子版两种方式提供。如有歧义请以中文版本为准。
This report is available in simplified Chinese and English for readers' reference, and is available in paper and electronic versions. In case of any discrepancy, please refer to the Chinese version.

□ 联系方式 | Contact Information

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意见反馈 Feedback

尊敬的读者：

您好！感谢您阅读本报告。为进一步提升我们的工作水平，并使下一份报告更符合您的期望，我们希望您在以下方面给予反馈与建议。

Dear readers:

Thank you for reading this report. In order to further improve our work and make the next report better meet your expectations, we sincerely invite you to give feedback and suggestions from the following aspects.

您的身份是： | Your identity:

- 客户 Customer 投资者 Investor 政府 Government 员工 Employee
 合作伙伴 Partner 社区 Community 同行 Peer 其他 Others

选择性问题： | Multiple choice:

您对本报告整体是否满意？
Is the overall report satisfactory?

是 Yes 否 No

您所关注的信息在报告中是否有所体现？
Is the information you are concerned about disclosed in the report?

是 Yes 否 No

您认为报告是否反映了中建投巴新公司社会责任工作内容和对利益相关方的影响？
Do you think the report truthfully reflects the content of social responsibility work of BNBM and its impact on stakeholders?

是 Yes 否 No

您在报告中能否方便地找到您所关注的信息？
Can you easily find the information you are concerned about in the report?

是 Yes 否 No

您对报告的排版设计是否满意？
Is the layout design of the report satisfactory?

是 Yes 否 No

开放性问题： | Open questions:

您认为本报告存在哪些不足？
What aspects do you think should we improve in this report?

您对我们今后社会责任工作及报告有何意见和建议？
What opinions and suggestions do you have to improve our future social responsibility work and report?



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